

TEAM CANADA PREMIER





INTRODUCTION

TEAM CANADA PREMIER

Team Canada Premier is designed to hone the skills and strengths of premier athletes, preparing them to represent our nation on the global stage. With a focus on training, strategic development, and support, we strive to cultivate a culture of success and teamwork. Join us in as we push boundaries, and inspire the country with our passion for excellence.

This program will have a blended delivery with virtual, asynchronous support as well as hands on practical instruction for all athletes. This season the program will have 2 competitions: Pan American Championships in Ottawa and ICU World Championship in Florida.

COACHING STAFF

Each team will have a minimum of three coaches. All coaches will be certified to coach Premier and bring expertise, ensuring athletes receive top-quality training and guidance to excel in their sport while upholding professional standards. All coaches will participate in developing athletes both mentally and physically, however, their roles will be specialized. The goal is to have continuity of coaching while still allowing coaches upward mobility. Continuity will help create cohesive training environment, enabling athletes to build upon established strategies and relationships, ultimately enhancing performance and maximizing success.



HEAD COACH

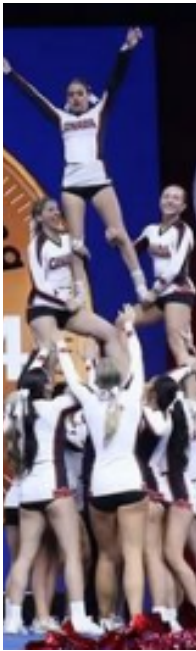
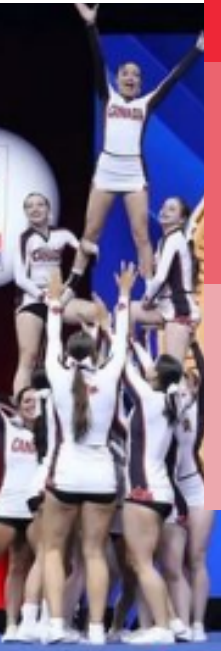
Oversight of the team, skill development and tactical planning. Providing guidance to the athletes and the coaches.

PROGRAM COACH

Provide support to Head Coach and work on training in line with athletes' YTP and achieving their KPIs.

ASSISTANT COACH

Training role working with the Head and Program coaches to provide support and assist with time and team management.



SCHEDULE

AUGUST

Location: Quebec

Dates: Aug 30th - Sept 1st, 2024

Friday, Aug 30th

9am -12pm: Roster ID

1:30pm - 4:30pm: Premier and NTP split

6-9pm HOST CLINIC

Aug 31st - Sept 1st

All training.

SEPTEMBER

Pan Am Training & Competition

Location: Ottawa, Ontario

Dates: Sept 24th - Sept 26th, 2024

Pan Am Competition

Location: Ottawa, Ontario, Canada

Date: September 27 - 29, 2024

These will be the same athletes that will go to Florida, if athletes quit, athletes from NTP can be selected

DECEMBER

Premier and NTP Training Camp

Location: Coed - Alberta, All Girl - B.C.

Dates: Dec 27th - 30th, 2024

Friday, Dec 27th

9:00am - 12:00pm: CLINIC

Afternoon: All Training

Dec 28 - 30th

Training

MARCH

Location: Coed - GTA, All Girl - Winnipeg

Dates: Mar 21st - 24th, 2025

Coed

Mar 21st - 24th

Premier Team
Training

*Could be an option to
do a clinic one
evening

All Girl

Mar 21st - 23rd

Premier Team
Training

Mar 24th

9am - 4:30pm: Premier
Team Training
6pm - 9pm: Clinic

SCHEDULE CONTINUED

APRIL

Florida Camp & World
Championship

Location: Orlando

Dates: April 18 - 25 2024

Details TBD



ONLINE

- Band Group
- Coaches will post assignment details and comment feedback for athletes on a scheduled basis.
- Cheer Canada staff will post information and updates for athletes, such as camp details, clothing info, guest speaker info, medical info, surveys and forms for athletes to fill out, etc.
- Can build sense of community with NTTP athletes, coaches, and staff.

PREMIER TEAM ESTIMATES

Estimated costs for the 2024-2025 season

August Camp	\$14,500
September Camp & Pan Am	\$21,400
December Camp	\$17,500
March Camp	\$16,500
Florida Camp & Worlds	\$90,000*
Music, Clothing, Insurance, Competition Registration, Medical Supplies	\$43,000
TOTAL	\$202,900

Camp costs include: Coaches & Medical staff travel, per diem, and accommodation. Costs vary based on location of camp and costs within the city

*Florida fees may increase due to the increased cost of ICU attendance annually and the value of the Canadian dollar

COSTS PER ATHLETE

TOTAL COST	\$3,500
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If IASF Worlds CrossOver (taken off final invoice)	-\$300
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PAYMENT SCHEDULE

Application Fee	\$100
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1st Deposit DUE August 1st	\$1000
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2nd Deposit DUE November 1st	\$1000
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Final payment DUE February 1st*	\$1,400
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Invoices will be sent for everything but the application fee. If you choose you can make smaller payments up to the fee deadline. Not meeting the deadline date for the deposit will mean you will not be able to participate in training.

*This payment could be significantly reduced depending on the success of the Clinics

SPONSORSHIPS

Cheer Canada is committed to supporting our athletes by covering up to \$25,000 for the season, which includes any budget shortfalls and administrative staff support. Cheer Canada will actively seek sponsorships and raise funds through clinics which will cover the \$25,000. If more than \$25,000 is raised by January 15th 2025, the surplus will be divided equally among the TCP athletes as a credit for the final Feb 1st payment. This initiative aims to provide robust support for our athletes while ensuring operational success of Cheer Canada.

Cheer Canada will be reviewing sponsorship packages over the summer in order to help promote further corporate sponsorship, in kind donations (from facility rentals, medical supplies etc.) and the launching of Clinics which will be tied to already scheduled TCP and NTTB training camps. These clinics will be for aspiring athletes, which not only generates revenue but also promotes community engagement and talent development.

TCP athletes will be able to fundraise their personal fees through Zeffy and local opportunities they identify (past examples include raffles & silent auctions at local cheer events).

Use of Cheer Canada logo and Team Canada do require permission in advance.



REQUIREMENTS

- Athletes must be born in 2008 or earlier
- Athletes are required to be a minimum of six (6) months consecutive permanent resident in Canada prior to competition.
- Athletes must be eligible to travel internationally with a passport valid for a minimum of six (6) months past the date of return from the competition.
- Athletes will become registered athletes in the National Athlete Pool as per the requirements of the Canadian Centre for Ethics in Sport (CCES) and must meet anti-doping requirements year-round. Further information is available [here](#).

Fill out the form with your video* and pay the application fee by July 15 2024.

<https://form.jotform.com/CheerCanada/TCP-NTTP-2024-2025>

- SUBMIT one video per group/pair. *Athletes who were on TCP 2024 at ICU do not need to submit a new video providing their group/pair is fully intact with all athletes returning. Coaching staff may have other assignments as a replacement to the video application process.
- Only include videos taken within the past month (if not able to provide explanation on why)
- Follow skills in the order of the skill list. Any skill you cannot perform, skip it
- Tumbling should be on non-sprung floor where possible. Please show the floor surface (ie sprung or non sprung in EVERY tumbling clip)
- Please do not include any sound (background noise, music, counting, etc. after the introduction)

Skills list can be found online here: <https://tinyurl.com/TCP-NTTP-2025>

