



Be a Part of Canadian History!

Cheer Canada is providing you with a unique opportunity to be a part of history by becoming a sponsor of the Cheer Canada Senior National Teams.

The All-Girl and Coed Senior National Teams, which are made of the best athletes from across Canada, will be competing at the International Cheer Union World Cheerleading Championships in April! This year's teams promise to be Canada's best ever, so don't delay! Pledge your support today!

Gold Sponsor- \$2500

- Your organization's logo on two pieces of Team Canada gear;
- Recognition on our social medias during all Team Canada premier training camps;
- Recognition on all of Cheer Canada social media platforms;
- Your company logo on Cheer Canada's home page complete with a link to your organization's website;
- Corporate logo recognition also on the national team's home page;
- Team updates delivered directly to your inbox;
- Social media posts from Senior National Team featuring your organization's logo;
- A letter of appreciation signed by selected Senior National Team athletes; and,
- A Certificate of Appreciation that can be proudly displayed in your offices.

Silver Sponsor- \$1500

- Your organization's logo on one pieces of Team Canada gear;
- Recognition on all of Cheer Canada social media platforms;
- Social media posts from Senior National Teams featuring your organization's logo;
- Your company logo featured on the Cheer Canada home page complete with a link to your organization's website;
- A letter of appreciation signed by selected Senior National Team athletes; and
- A Certificate of Appreciation that can be proudly displayed in your offices.

Bronze Sponsor- \$500

- Your company logo on one piece of either Team Canada All-Girl or Coed Premier gear;
- Recognition on all Cheer Canada social media platforms;
- Your company logo featured on the Cheer Canada home page complete with a link to your organization's website; and,
- A letter of appreciation signed by selected Senior National Team athletes.
- A Certificate of Appreciation that can be proudly displayed in your offices.

Why Should You Become a Sponsor?

- Cheer Canada, while recognized by the Canadian and International Olympic Committees, receives no funding from Sport Canada or the Government of Canada. Moreover, our athletes receive no government funding usually afforded national-based athletes!
- Unlike many other traditional sport associations, Cheer Canada is under 10 year's old so your involvement would assist in the growth of one of Canada's up and coming sports;
- Cheer Canada will work with you to satisfy your organization's marketing needs;
- Unlike many other national sports, Cheer Canada coaches and support staff receive no compensation for their tireless hours. They are all volunteers!
- Your financial assistance will offset the costs associated with participation in the ICU World Cheerleading Championships including practice facility rental, transportation costs and athletic wear.
- There are no administrative costs associated with your support. **100%** of your financial support is directed to offset athlete training costs.
- You can help satisfy the competitive dreams of so many national team athletes.

Where do I Sign?!

It starts with a simple email to National Team Coordinator, Mackenzie Craig (mackenzie@cheercanada.ca) or Executive Director, Gary Oswald (executivedirector@cheercanada.ca). Help CHEER on CANADA as we train towards excellence in the spring of 2024!